



## Community Sports Trust

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By Ben Pitkeathly

*"Inspiring People To Participate, Develop And Achieve Their Goals Through The Power Of Sport."*

# CST NEWSLETTER



### A word from the CEO



**JAMES TOSE**  
COMMUNITY SPORTS TRUST  
CEO

"IT'S BEEN A FANTASTIC SUMMER FOR THE CST, WITH RECORD NUMBERS IN AUGUST FOR OUR DELIVERY TEAM AT OUR SUMMER SOCCER SCHOOLS, WHICH TOOK PLACE IN VARIOUS LOCATIONS ACROSS CUMBRIA. OUR EDUCATION TEAM HAS SEEN GREAT RECRUITMENT SUCCESS AFTER BEING NAMED THE NUMBER 1 LFE-FUNDED CLUB IN THE COUNTRY WITH 64 STUDENTS ON OUR POPULAR FOOTBALL DEVELOPMENT SCHOLARSHIP. FINALLY, OUR BRILLIANT INCLUSION STAFF HAVE CONTINUED TO DELIVER IMPACTFUL SESSIONS ACROSS THEIR PROGRAMMES AND HAVE THE EXCITING NEWS OF THE LAUNCH OF 'UNITED IN MEMORIES' WHICH IS AIMED AT SUPPORTING THOSE WHO ARE LIVING WITH DEMENTIA AND THEIR FAMILIES."

ENJOY THE NEWSLETTER!

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# DELIVERY



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## Soccer Schools Round-Up

WE ENJOYED OUR BIGGEST SUMMER YET HOLDING TEN SOCCER SCHOOLS ACROSS SEVEN LOCATIONS: CARLISLE, WIGTON, PENRITH, WHITEHAVEN, KENDAL, KESWICK AND MARYPORT. WE ALSO HOSTED FIVE GYMNASTICS AND DANCE CAMPS IN CARLISLE, PROVIDING AN OUTSTANDING DELIVERY OF ACTIVITIES. THE NUMBER OF ATTENDEES REACHED AN ALL-TIME HIGH WITH 1062 INDIVIDUAL BOOKINGS COMPARED TO LAST YEAR'S 801, AN EXCEPTIONAL INCREASE OF 33%.

IT WAS ALSO BRILLIANT TO HAVE NINE PLAYER APPEARANCES.



## 24/25 SCHOOL YEAR KICK OFF

THE 2024/2025 SCHOOL YEAR IS UNDERWAY WHICH MEANS WE ARE BACK DELIVERING IN SCHOOLS. IN TERM ONE WE WILL BE PRESENT IN 28 SCHOOLS OVERALL. WE WILL BE PROVIDING THE FOLLOWING: PREMIER LEAGUE PRIMARY STARS INITIATIVE IN FIVE SCHOOLS, 23 PE 'DAYS' IN SCHOOLS, 28 AFTER-SCHOOL CLUBS, TWO SCHOOLS RECEIVING KOMATSU CLIMATE HEROES SESSIONS AND THREE LUNCHTIME CLUBS.



## GIRLS ETC INDUCTION EVENING

IT WAS BRILLIANT TO HOST OUR GIRLS EMERGING TALENT CENTRE INDUCTION EVENING IN THE GLASS BAR AT BRUNTON PARK ON SEPTEMBER 14TH. ETC MANAGER PAUL CARRIGAN AND ETC DEVELOPMENT LEAD GEORGIA SMETHURST BEGAN WITH A PRESENTATION DETAILING THE EXPECTATIONS AHEAD OF THE SEASON. ACADEMY MANAGER STEVEN RUDD SPOKE TO THE GROUP ABOUT THE NEW 'BRILLIANT YOUNG BLUES' TAGLINE BEFORE A TOUR OF BRUNTON PARK FOR THE GIRLS. WE LOOK FORWARD TO THE SEASON GETTING UNDERWAY.



## EURO'S FAN ZONE DONATION

DUE TO THE SUCCESS OF THE EURO 2024 FAN ZONE EVENTS WE WERE OVERJOYED TO RECEIVE A £7,400 DONATION FROM THE CLUB THANKS TO THE INCREDIBLE NUMBER OF TICKETS SOLD DURING THE SUMMER. THIS DONATION WILL BE VITAL IN HELPING US CONTINUE TO DELIVER OUR NON-FUNDED PROJECTS, SUCH AS FOOTBALL FOR ALL, ARMED FORCES VETERANS AND SILVER FOXES. CARLISLE UNITED COMMUNITY SPORTS TRUST CEO, JAMES TOSE SAID: "WE ARE DELIGHTED TO RECEIVE THIS FANTASTIC DONATION FROM THE CLUB."





# INCLUSION



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## GOALS FOR GOOD

WE WERE DELIGHTED TO LAUNCH OUR NEW APP 'CARLISLE UNITED GOALS FOR GOOD'. THIS REVOLUTIONARY WAY OF FUNDRAISING ALLOWS FANS TO SUPPORT CUFC CST BY DONATING TO MIRROR THE TEAM'S SUCCESS ON THE FIELD. WITH THE SUPPORT FROM DEVELOPERS, IF GIVE, MONEY RAISED THROUGH 'CARLISLE UNITED - GOALS FOR GOOD' WILL NOT ONLY ALLOW US TO CONTINUE AND ENHANCE OUR VITAL PROVISION, BUT IT WILL ALLOW US TO PROVIDE EVEN MORE SUPPORT TO PEOPLE IN NEED ACROSS CUMBRIA.



## 'UNITED IN MEMORIES LAUNCHED'

IN COLLABORATION WITH THE CLUB AND CUSG, WE ARE LAUNCHING A DEMENTIA CAFE AT THE END OF SEPTEMBER. 'UNITED IN MEMORIES' WILL ACT AS AN OUTLET FOR THOSE AFFECTED BY THE ILLNESS, PROVIDING A SUPPORTIVE ENVIRONMENT IN THE STUDY CENTRE AT BRUNTON PARK WITH STAFF HAVING RECENTLY UNDERTAKEN DEMENTIA-FRIENDLY TRAINING. IT OFFERS AN OPPORTUNITY FOR THOSE LIVING WITH DEMENTIA TO EXPERIENCE A RANGE OF ACTIVITIES WHILE GIVING RESOURCES TO CARERS AND FAMILIES. THE GROUP WILL MEET ON THE LAST FRIDAY OF EVERY MONTH BETWEEN 12:00-2:00PM STARTING SEPTEMBER 27TH, 2024.



## RAF BOULMER FUNDRAISER

PERSONNEL FROM RAF BOULMER COMPLETED A SPONSORED RUN AT BRUNTON PARK TO RAISE MONEY FOR OUR VETERANS PROJECTS. THE SERVICEMEN RAN A COMBINED 80 LAPS AROUND THE GROUND TO HONOUR THE 80TH ANNIVERSARY OF THE D-DAY LANDINGS AIMING TO REACH £1,000 IN DONATIONS. THEY WERE CHEERED ON BY MEMBERS OF THE CST'S VETS GROUP AND WERE INVOLVED IN A BUCKET COLLECTION WITH THE RAF BOULMER TEAM BEFORE THE BLUES TOOK ON TRANMERE ROVERS.



## VETERANS VISIT TO TULLIE

ON FEBRUARY 12TH OUR VETERANS GROUP VISITED TULLIE'S: BACKING THE BLUES 120 YEARS OF CARLISLE UNITED EXHIBITION. THE VETS HAD A BRILLIANT TIME LOOKING THROUGH ALL THE MEMORABILIA, REMINISCING ABOUT CARLISLE UNITED MATCHES AND MOMENTS OF THE PAST. WE LOOK FORWARD TO TAKING MORE GROUPS AROUND THE EXHIBITION IN THE NEAR FUTURE.





# EDUCATION



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## USW RESIDENTIAL

AT THE END OF AUGUST, OUR NEW UNIVERSITY STUDENTS EXPERIENCED THEIR FIRST RESIDENTIAL IN CARDIFF AT THE UNIVERSITY OF SOUTH WALES. THE RESIDENTIAL GAVE STUDENTS THE OPPORTUNITY TO MEET LECTURERS, STUDENTS AND OTHER CLUBS. THIS GAVE THEM AN INSIGHT INTO THE DEGREE AND UNIVERSITY LIFE, PROVIDING AN EXCELLENT START TO THE COURSE.



## FDS INDUCTION WEEK

THE NEW FOOTBALL DEVELOPMENT SCHOLARSHIP TERM BEGAN ON MONDAY SEPTEMBER 2ND AT THE CARLISLE UNITED COMMUNITY SPORTS COLLEGE. ON THE FIRST DAY, THE NEW INTAKE RECEIVED THEIR NEW KIT BEFORE GETTING PHOTOS TAKEN AT BRUNTON PARK. THE WEDNESDAY SAW THE FIRST YEARS UNDERTAKE FITNESS TESTING AT HARRABY 3G BEFORE AN INTERNAL FOOTBALL TOURNAMENT. YEARS ONE AND TWO WENT ON A TRIP TO THE LAKES ON THE THURSDAY, GOING ON A WALK AROUND BUTTERMERE TO ROUND OFF A BRILLIANT FIRST WEEK.



## NEW CLASSROOM

WE ARE DELIGHTED TO EXPAND OUR FACILITIES AT THE COMMUNITY SPORTS TRUST COLLEGE DUE TO THE SUCCESS OF OUR FOOTBALL DEVELOPMENT SCHOLARSHIP COURSE MEANING WE CAN PROVIDE MORE OPPORTUNITIES TO YOUNG PEOPLE ACROSS CUMBRIA. THE CLASSROOM WAS DECORATED WITH OUR BRANDING AND SLOGANS TO MAKE IT A POSITIVE LEARNING ENVIRONMENT AND MATCH THE OTHER TWO CLASSROOMS ON THE SITE.



## FIRST EVER WOMEN'S FDS FIXTURE

THE WOMEN'S TEAM FIXTURE AGAINST BURTON ALBION ON SEPTEMBER 18TH WAS OUR FIRST-EVER FEMALE FOOTBALL DEVELOPMENT SCHOLARSHIP GAME, AN INCREDIBLE AND IMPORTANT MOMENT FOR THE COURSE. DESPITE A 3-0 DEFEAT THE SIDE WERE COMPETITIVE AGAINST A POWERFUL AND EXPERIENCED BURTON ALBION OUTFIT. IT'S HOPED THIS CAN PROVIDE A SPRINGBOARD TO PICK UP POINTS ON THE ROAD AGAINST BIRMINGHAM CITY.





# FEEDBACK



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**“I just wanted to say how impressed we were with the ETC induction last night. It really made the girls feel special, and it was brilliant to hear about the fantastic coaching they're going to receive and the investment that's obviously being made in girls football. Georgia and Paul both spoke so well and were great to listen to. The surprise stadium tour for the girls was the icing on the cake! Please pass on our thanks to everyone involved in making it such a professional and exciting evening”**

**Parent - Girls ETC**

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**“I've been coming here for at least five/six years now and it has been amazing. That is why I keep coming.”**

**“It is the best because you get to learn about football. It is the best day ever.”**

**‘It has been really good, it is really fun because we have done lots of drills and we have been doing lots of shooting and had lots of tournaments.’**

**Participants - Summer Soccer Schools**