

EDI Update CUSG 03/03/25

Baton Of Hope 18th January 2025

We arranged a talk from Baton of Hope Cumbria's Jonny and Lisa Birdsall before CUFC V Bradford City, detailing the Baton's upcoming tour.

Baton of Hope Cumbria is part of a growing movement aspiring to a zero-suicide society which will come to the county on Sunday 7 September, visiting Brunton Park on the route.



Cumbria has a suicide rate that is 55% above the national average, with Copeland and Carlisle having the top two highest suicide rates per district in England and Wales, Baton of Hope project lead, Lisa Birdsall added: "It was really important to do this at Carlisle United to raise attention for suicide awareness and prevention and what we are trying to achieve.

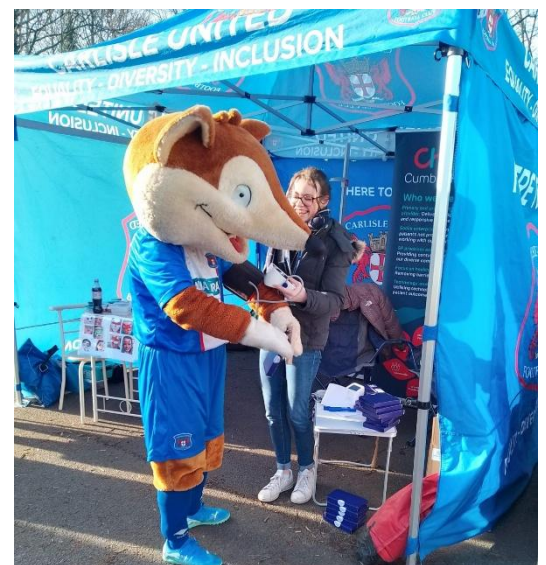
"It's also vital because the club are a main part of this initiative here in Cumbria, with Teresa (Mulholland) on our planning committee.

The Baton will arrive in Carlisle to Brunton Park on Sunday 7th September at 3:35pm and then head on to the Castle at around 4:30pm. I am working with the Cumberland FA whom are looking at arranging a min mental health tournament on the day in the Neil centre as well as stall holders showcasing the mental health support available in the area as well as face painting and the CUFC CST inflatable. For anyone wishing to become involved on the day please let me know, further details to follow.

NHS Testing 1st February

The NHS Community Team attended the fan zone and carried out free health checks to fans and the stewards etc.

The uptake of the free testing kits was greatly received, and we will continue to promote the free checks to other organisations



Football V Homophobia-15th February

I attend the Football V Homophobia Launch at Bolton Wanderers along with our EDI LGBTQ+ rep ahead of the FVH event at CUFC on 15th February. The event was great with an excellent panel of guest speakers talking about their experience of LGBTQ+ within their work and communities and the prejudices still faced within the industry. On the day we held a talk in the study centre from Lee McDermott EDI lead from the University of Cumbria talking about support available for the LGBTQ+ community.



Saturday 22nd February

Cumberland Council Community Panels

We were joined on Saturday CUFC V Gillingham by the Cumberland Council who were promoting their community panels, seeking the fans thoughts and suggestions on improvements needed in their panel areas, we were also joined by deputy leader of the Cumberland council Lisa Brown.



Upcoming events

Level Playing Field-4th March 7pm

We will be promoting Level Playing Field campaign, seeking views from disabled supporters and using the physical and digital assets that Level Playing Field have provided.

T-shirts for players for warm up? Or use during the week. Presence in fan zone from all of EDI representatives.

Her Game Too/International Women's Day-15th March

As part of the International Women's Day calendar, we will be interviewing inspirational women from our community and share these videos as we did on the run up to BHM. Interviewing prominent women from the club, and community with talks given in the study centre on the day. We will also be promoting HG2 via our HG2 EDI rep Nataly Mason. We have 10 HG2 t-shirts but will be looking at purchasing more for the first team to wear during warm up to promote the campaign along with a selfie board for the fan zone and invite as many girls team along to the community stand and block 8.

Dementia Group -28th Febuary

Our next United in Memories sessions will take place in the East Stand on Friday 28th February .A huge thank you to Keith Ward for all his help with this and to Nigel Clibbens for allowing this to take place in the East Stand.

Ramadan Friday 21st March

A celebration of Ramadan will take place in the East stand on Friday 21st March 5:30pm. An evening of talk/pray and food with guests from the mosque/community groups and the Football Association attending. This is still in the planning so more details to follow. If anyone would like to help with the planning/attend on the evening, please let me know.

Green Football Weekend -Saturday 22nd March

Sustainability event in the fan zone, I am working with Peter Dunn on this events, more information to follow..

Foodbank collection Saturday 5th April

Another foodbank collection will take place on Saturday 5th April to be distributed to the foodbank of essential items needed for families over the Eater break. Poster to be created to share with the fan base and supporters' groups.

Easter Celebration-Friday 18th CUFC V Port Vale

I am working with Dave Allen from the ELM church on easter activities in the fan zone as well as working with Peter Johnston (John Watt) on a find the chick competition, more information to follow.