## EDI Update CUSG 30/05/25

## Easter Celebration-Friday 18th April CUFC V Port Vale

The Easter competition was a huge success; we received lovely feedback from parents and children who enjoyed the family activity. A huge thank you to Peter Johnston (John Watt) for the donation of the crème eggs as prize. Due to the positive feedback, I will be looking at further family themed activities for next season within the fan zone.







Our EDI Team also arranged a foodbank collection during the Easter Celebration, with many essential items collected, these were then dropped off via the Community Sports Trust.

# Saturday 3<sup>rd</sup> May CUFC V Salford On the run up to



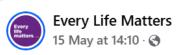


Mental Health Awareness Week, we were delighted to welcome several local mental health organisations to Brunton Park including:

- Andy's Man Club Carlisle
- Samaritans
- SMMILES The Well
- Every Life Matters
- Carlisle Mencap

This collaborative event aimed to raise awareness of the vital services these groups offer, particularly in the lead-up to Mental Health Awareness Week, which ran from Monday 12 to Friday 16 May.

Each organisation delivered a presentation in the Study Centre, sharing insights into their work and how they support the community. Following the talks, representatives engaged with fans in the Northern Competitions Fan Zone, providing information and resources to promote mental well-being.



It was great to be part of this event and good to catch up with amazing local mental health organisations. Big shout out to Carlisle United Football Club EDI Lead, Teresa. Thank you for your ongoing commitment. #MentalHealthAwarenessWeek #communitymatters #suicideprevention



News & Star / The Cumberland News 20 May at 11:09 · 🚱

They've been growing since last year.



#### NEWSANDSTAR.CO.UK

## Carlisle mental health group "fundamentally" built on community

The Piatek family have made us feel extremely welcome at all of the Carlisle United games that we have attended and have stated their support for the work that AMC does both publicly and privately on numerous occasions."

Teresa Mulholland-CUFC/CST EDI Lead-May 2025

### **Level Playing Field North Forum**

Dave Gale and I attended the Level Playing Field North Forum on Tuesday May 6th at Deepdale Stadium, Preston.

We engaged in working groups, collaborated with other clubs and disabled fan reps as well as, industry experts to exchange best practices and brainstorm solutions for improving stadium access. This networking with peers helps us as DLO/Disabled Fan reps to build connections with other clubs in the North to share experiences, forge partnerships, and learn from each other's successes.



**EFL EDI Conference Birmingham** 



#### Wednesday 7 May 2025

I attended the EFL Inclusion Team annual EFL Together Conference at Birmingham City, this was a great opportunity for networking and discussion on all things EDI from COP to FA Rule N submissions. Guest speakers included **Terry Angus** (PFA Senior EDI Executive), **Perry Hamilton** (Norwich City Head of HR and EDI) **Geoff Wilson** (Geoff Wilson Consultancy and Sports Conference Speaker).

# Dementia Café Friday 30th May

We had another successful United In Memories session with 41 attendees, they enjoyed a lovely lunch followed by a talk from Tony Mason with lots of items for them to look at including old shillings/bank notes from way back and reminisced about prices of items from washing machine (Twin Tubs!) to the price of beer!!!



### Some of the CST events in the last few weeks:

### Inclusion:

Behind-the-scenes tours for community groups from Cumberland Council Day Services: Broadcare, Denton Woodcraft and Garden Linx, our Silver Foxes over 65, and our Veteran groups. Huge thank you to Peter Dunn for his support with this.











Thank You Carlisle United, Pete, Teresa and Ben for a fantastic and very interesting tour of the ground today, Yes we "All" certainly enjoyed it and would like to Thank You for taking the time to do this for all us Veterans I personally love the Club so it was special for me... Thanks to all of you!!

CST hosted Premier League Primary Stars football festivals at Brunton Park last week, which saw over 800 local primary school children involved across three days.





Teresa Mulholland-CUFC/CST EDI Lead-May 2025

CST Girls Emerging Talent Centre teams had a fantastic evening on Friday playing fixtures at Brunton Park.

The U10s, U12s, U14s took on Newcastle United while the U16s played Crewe Alexandra.



#### Also in the Last few weeks:

- Easter soccer schools
- May Half Term Soccer Schools
- Disability Football Tournaments
- Schools Football tournaments
- Care Home Activities
- PHSE Provision in Schools
- 2 x weekly Veterans sessions
- Veterans Breakfasts
- Bereaved by suicide group

