

EDI Update CUSG 30/03/2026

Saturday 21st February CUFC V Yeovil Town

We supported the **Level Playing Field -United for Access** campaign, promoting the campaign in the fan zone and further support demonstrated via players and community groups/soccer schools.

We also had dancers on the pitch pre match showcasing **Northern Heights Dance school**, a bucket collection also took place to raise money for Motor Neurone Disease.



Saturday 7th March CUFC V Southend United

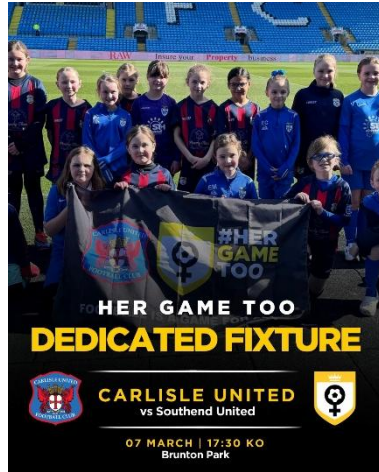
We celebrated International Women's Day by working with the University of Cumbria to highlight inspirational women in the community. As part of the Raise the Roof Campaign ticket scheme we were able to provide tickets for the women who attended the CUFC wellbeing evening, to join us for their first football match!

We celebrated IWD alongside the Her Game Too campaign with players and many community groups supporting the Her Game Too initiative, a huge

thank you to Alfie Irving our CST media coordinator for all his hard work in producing all the media content for this. Images and video links below:

<https://x.com/CUFCST/status/2032501944728920380>
<https://x.com/CUFCST/status/2030614509145198715>





We were also joined by Carlisle Ladies Walking football who enjoyed their free match day tickets and promoted their provision in the fan zone. **Express Dance Studio** provided a pre match dance performance for the fans.

It has been a joy to be able to showcase the many talented dance groups in our area. We have a number of others yet to join us before the season ends.



Saturday 21st March CUFC V Boston United

This was our Green Football Weekend fixture; we were delighted to promote the partnership with CUFC, John Watt, The Little Coffee Cup, Cup Print, Co-cre8, James Cropper, Cup Cycling™ and Northwest Recycling was launched at Carlisle United. This is the first initiative of its kind in the UK to deliver a full circular economy solution for used paper cups.



The bespoke Carlisle United/ John Watts –branded cups are fully recyclable, but it is important that they are separated from general and mixed recycling waste. Once placed in the dedicated Carlisle United recycling bins, Northwest Recycling will collect the cups, return them to their depot, and then transport them to James Cropper in Kendal, where they will be transformed into new products such as the Little Coffee Cup and *The Big Surprise* children’s book.

Copies of Little Coffee Cup and *The Big Surprise* were available for sale at a special discount price for football fans.



Levi from Bike Seven came along to promote the upcoming cycling initiatives that will be happening at Brunton Park in the near future. Cumberland Council Waste services team also joined us to educate the fans on recycling and provided games and prize giveaways.



Upcoming EDI Events

Friday 3rd April CUFC V Gateshead

Easter fun activities, Face Painting and Autism Awareness. There will be a bucket collection taking place to raise money for Pancreatic Cancer, we will also have Penrith cheerleading providing a routine on the pitch pre match.

Saturday 11th April CUFC V Sutton United

Parkinson Uk Awareness campaign and bucket collection, face painting in the fan zone and a dance performance pre match on the pitch by Razzmataz.

Saturday 25th April CUFC V Brackley Town

Mental Health Awareness -Will be joined by facilitators from:

AMC

Samaritans

Carlisle Eden Mind

The Well Communities

Every Life Matters

Baton Of Hope

Showcasing mental health support available in the community, we will also be joined by some of the baton bearers that took part in the Baton Of Hope Cumbria last year who will be coming along to enjoy the game.

For the finale of the season of our match day dancer's initiative, we will be joined by 60 dancers from Carlisle Dance Academy.

Carlisle United Community Sports Trust events

Carlisle United Community Sports Trust Awards Evening held at the Halston on Friday 27 February, celebrating inspirational individuals from across our provision. The event brought together CST staff, trustees, sponsors, club staff and award winners for an evening of celebration. There were a total of eight awards given out on the evening, spanning across the wide range of provision that the CST offers.



A link for a video showcase of the evening below:
<https://www.facebook.com/share/v/18Np1XvxzK/>

CST Fun run in partnership with Carlisle Half was held on Sunday 22nd March, with A huge thank you to Borderway Finance Limited for supporting the project. Link to the video of the morning:
<https://www.facebook.com/share/v/1B8VhrdLs/>



Upcoming CST EDI events

Please check out the article below and support our veteran community in raising funds and supporting the challenging cycle ride from CUFC-Morecambe taking place on Monday 6th April.

<https://www.carlisleunited.co.uk/news/cst-launch-veterans-bike-ride-morecambe-community-foundation>

COMMUNITY FOUNDATION
RIDING FOR OUR OWN:
THE VETERANS WAY
MON 6 APR 26

Military Veterans from Carlisle and Morecambe are joining forces to take on an 80-mile cycling challenge from Brunton Park, Carlisle to The Mazuma Mobile Stadium, Morecambe.

Cyclists aim to arrive at the Mazuma Stadium in time for Morecambe FC v Carlisle United FC fixture at 1500hrs.

The funds raised for this challenge will support the veterans' projects of:
Morecambe FC Community Foundation &
Carlisle United Community Sports Trust
Please donate at JustGiving using the QR code

Scan Here

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ssafa the Armed Forces charity
EDF ENERGY
North Star
CEDAR HEALTH & WELLBEING

Wednesday 15th April 5pm

Baton of Hope Cumbria- Baton Bearers Reunion- to be held in Foxys 5pm onwards to look back on the footage from the Baton of Hope Cumbria and support those Baton Bearers that took part on the day. CUFC appreciate how emotionally challenging this occasion must have been and would like to provide this opportunity to meet up and build further connections and access further support from the mental health providers that will be joining us and opportunities to explore further avenues of support building a wider community connection.

Friday 29th May-5pm onwards

Men's Mental Health Awareness- Football Tournament

This event will be held at Brunton Park where we will be joined by 8 teams competing in 8 a side matches to raise awareness of men's mental health support available in the community. We will be joined by teams representing:

Silentfootprints Andys Man Club the World Group Carlisle United Supporters Trust
Carlisle United Community Sports Trust United Utilities Tuby FC The Well Communities

The fan zone will be open with information stands from many mental health charities, with spectators able to watch from the stands with a voluntary donation to charity. This event is to raise awareness and encourage men to talk. More information to follow in the coming weeks...